

## Saoedië Arabië, van olieproducent naar economische diversificatie

Saoedië Arabië, wereldwijd bekend als grootste OPEC-producent, heeft de beslissing genomen om haar economie te diversificeren. Kroonprins Mohammed bin Salman's Vision 2030 voorziet in een diversificatie van de nationale economie waarbij de overheersende rol van de oliesector (en inkomsten) zullen worden overgenomen in immense investeringen in nieuwe infrastructuur, high-tech, ontwikkeling van renewables en grootschalige onderwijsprojecten. Met een investeringspotentieel van meer dan US\$2000 miljard de komende jaren zal het koninkrijk structureel en cultureel veranderen.



VEROCY, een Nederlandse consultancy, is werkzaam op het gebied van investeringsadvisering, marktontwikkeling en risico-analyses voor investeerders en bedrijven die de Arabische wereld op hun netvlies hebben. ([www.verocy.com](http://www.verocy.com)).

VEROCY zal de komende onderwerpen belichten:

1. de economische situatie
2. politiek en juridische ontwikkelingen
3. de rol van Saudi Vision 2030 en de impact en mogelijkheden voor Nederlandse bedrijven in Saoedië Arabië
4. de kansen en mogelijkheden (inclusief de restricties en hobbels op de weg) in olie-gas, infrastructuur, havens etc
5. de mogelijkheden om met gerichte bedrijfsstrategieën de mogelijkheden en kansen te onderzoeken

## Profiel sprekers

### Dr. Cyril Widdershoven, PhD

Founder and Sr. Advisor Geopolitics & Country Risk

Cyril Widdershoven is a veteran global energy market expert and founder of Verocy. He holds several advisory positions at various international think tanks and Western energy firms. Dr. Widdershoven, with his regional expertise in Africa and the Middle East, oversees the Mediterranean Energy Political Risk Consultancy. Across the MENA region, he has been heavily involved in the oil and gas sectors throughout his career, holding positions at Capgemini Consulting (Principal Consultant Centre of Excellence Oil and Gas International (Calgary, Canada), Deloitte Financial Advisory Services (Senior Manager, Oil & Gas), and as Senior Financial Analyst Oil & Gas Sector FDA, where he managed and advised the oil and gas department on equity and bond markets.

Dr. Widdershoven has led energy publications, including North Africa Oil and Gas Magazine (now called Petroleum Africa), the Middle East Oil Gas Newsletter and Africa Oil Newsletter at Newsbase (UK). Over the span of several decades he has lived and worked in Egypt, Lebanon, Jordan, Sudan, Iraq, and the UAE, and also taken on extended projects for clients in Oman, Iran, Syria, Tunisia, and Turkey. Dr. Widdershoven earned his post graduate degrees at King's College, University of London, Department of War Studies, and an M.A. in Middle East Studies at the University of Nijmegen, Netherlands.

### Mr. Rob van der Stel, MSc

Founder and Sr. Advisor Technology Investment & Valorization

He holds a BSc in Chemical Engineering and has successfully completed several business management, marketing and economics courses to support his career. His most recent graduation is from Vlerick Business School where he completed the Executive Masterclass in Innovation & Entrepreneurship. Rob has 20 years of experience in business management and marketing of complex technical product portfolio's. In the past 7 years, he has been working for the research and technology development organization TNO as the Sr. Manager New Business & Ventures of TNO Energy.

Rob has an extensive international experience and worked in Saudi Arabia, UAE, Qatar, Bahrain, Egypt, Oman, South Africa, Europe, Canada, India and Dutch Antilles. He initiated and worked on projects with Saudi Aramco, SABIC, Qatar Petroleum, ADNOC, Shell, RasGas, Alba, Dubal, Qatalum, Qapco, Bapco, ArcelorMittal, Tata Steel, etc.

He supports companies with the assessment, development and valorization of (new) technology in all economic sectors but he has a special interest in technology that will maximize the value of natural energy resources. Before TNO he was Commercial Director at the Insulcon Group, and he was Business Manager/Producer of Medialab at ATG Europe.

He is also Chairman and fundraiser of the Dutch Rett Syndrome Foundation. An organization that is organizing fundraising events and sponsors basic research and lead development for pharmaceutical interventions and treatments for Rett Syndrome.